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Hiring Team
GreenPrice (Green Price Limited)
Re: Graduate Trainee – Buyer (Taiwan / English)

Dear Hiring Team,

I am writing to apply for the Graduate Trainee – Buyer (Taiwan / English) role. I grew up in Taiwan and came to Hong Kong on a full university scholarship; I graduated first in my undergraduate class at HKUST (Academic Achievement Medal, top 1%) and am now a Ph.D. candidate in Economics (expected June 2027; I can finish earlier if preferred). I am a native Taiwanese speaker, professionally fluent in English, and a Hong Kong permanent resident with the right to work here. I am drawn to GreenPrice because I genuinely value your mission: listed in the Social Enterprise Directory published by the HKCSS – HSBC Social Enterprise Business Centre, you reinvest 70% of distributable profits to support your social objectives—keeping high-quality, short-dated food out of landfill and popularizing a more sustainable lifestyle.

My research is about returns and inventory, which is exactly what your company is interested in. One paper designs return policy in e-commerce: I study how purchase and return decisions respond to policy rules, and how those rules shape wasteful returns, prices, and welfare. Another studies how firms should stock inventory when demand is uncertain, accounting for stockouts and leftovers, using large bookstore point-of-sale data on deliveries, sales, and returns. Both projects come down to the same everyday work: cleaning product and transaction data, tracking what sells and what is left over, and turning the results into clear figures and short summaries that decision-makers can act on. That habit maps directly onto assortment, purchase orders, vendor follow-up, and firm negotiation once I am trained on your buying process.

Beyond the core buyer responsibilities, I can also help estimate market power and demand across different products, and I use AI in my workflow to speed up cleaning, coding, and reporting. Even if you decide not to recruit me for this trainee seat, I would still be glad to help run analysis outside the formal job scope—on your data, assortment, and supply chain—as a joint project. I am eager to apply what I learn to building a more resilient and less wasteful supply chain, and I believe I can add real value to your company. I learn new settings quickly, I take measurable responsibility from day one, and I would welcome the chance to grow with GreenPrice.

I have attached my resume and this cover letter, and I will also submit through your Careers form. Thank you for your consideration.

Sincerely,

Ke-Cheng Hsu (Clio)