Yamanashi Gakuin University, iCLA, Curriculum Vitae

(As of November 2, 2026)

Name (Name in Chinese: 許可證)	**Last name** HSU	**First name** Ke Cheng			**Gender** Male
Birthdate	05 12, 1997 29 years old	**Nationality**	Taiwan	**Phone.** (852) **Mobile Phone.** (68409753)	
Present Address	Department of Economics, 5067 Lee Shau Kee Business Building, The Hong Kong University of Science and Technology, Clear Water Bay, Kowloon, Hong Kong				
E-mail Address	khsu@connect.ust.hk				

Educational Background

09/15 12/19	Educational background pertaining to bachelor's degree University: The Hong Kong University of Science and Technology Undergraduate School: School of Science; School of Business and Management Major: Mathematics and Economics (Minor in Actuarial Mathematics)	Entered Graduated
08/20 08/22	Educational background pertaining to master's degree University: The Hong Kong University of Science and Technology Graduate School: HKUST Business School, Department of Economics Major: Economics (M.Phil.)	Entered Completed
08/22 06/27 (expected)	Educational background pertaining to doctoral degree University: The Hong Kong University of Science and Technology Graduate School: HKUST Business School, Department of Economics Major: Economics (Ph.D.)	Entered Current student

Doctoral Degree	Degree name Ph.D. in Economics	Conferring university The Hong Kong University of Science and Technology	Date of conferment 06 30, 2027 (expected)

Work Experience:

Starting (employment) date	To the present day / (scheduled) Completion (resignation) date		Full time / Part time
From 01/20	To 07/20	Research Assistant Prof. Benjamin Bernard, National Taiwan University	Full time
Current organization you belong to and Current post **From 08/22**	Ph.D. Candidate Department of Economics, HKUST		Full time

Field of specialization	Industrial Organization; Digital Economics; Quantitative Marketing
Research area	E-commerce return policy; consumer search; platform economics; structural estimation
Languages used	Native language: Mandarin Chinese Language(s) in which you have been given lectures in the past: English

Education and Research Achievements I: Research Activities

Please fill out the following items in chronological order.

*If you do not have any applicable achievements, write “N/A”.
*Even if all items are “N/A”, make sure to submit this section.

Research information

1. Master's Thesis

"Product Design with Heterogeneous Search Costs," with Pak Hung AU, HKUST, 2022.

2. Doctoral Dissertation

"Designing Return Policy in E-Commerce: A Trade-off between Purchase and Return Efficiency" (JMP; expected 2027).

3. List of Papers (peer-reviewed), (include volume/issue/pages/year and month of publication)

N/A

4. Books

N/A

5. Academic conference presentations (include presentation title and conference title/date(s)/location)

"Product Design with Heterogeneous Search Costs" — APIOC 2023; AMES 2023, NTU Singapore.
"Designing Return Policy in E-Commerce..." — APIOC 2026*; ESAM 2026*;
China Economics Annual Conference Summer Forum 2026*;
HKUST Business School PhD Conference; CEP Brownbag, HKUST.
(* scheduled)

6. Acquisition of external research funds

Research Travel Grant, HKUST (2023; 2026).

7. Any other achievements such as joint research, etc.

Red Bird PhD Award (2022).
HKUST Postgraduate Studentship (2020–present).
Working paper: "Pass-Through and Incidence with Product Returns," with Ce Bian and Liang Zhao.
Working paper: "Too Much Unsold Stock?: Environmental Consequences of Price Commitment," with Kohei Kawaguchi and Kei Kawai.
Website: https://cliohsu1997.github.io/

Education and Research Achievements II: Educational Activities

Please fill out the following items in chronological order.

*If you do not have any applicable achievements, write “N/A”.
*Even if all items are “N/A”, make sure to submit this section.

Academic year	Undergraduate dissertation		Master thesis	
	Chief examiner	Second examiner	Chief examiner	Second examiner

1. Awards received for educational activities, educational evaluations (teaching awards, etc.)
Lecturer, Math Camp for MSc in Economics, HKUST: 4.53/5 (2026).
Teaching Assistant, Department of Economics, HKUST: average 4.72/5 (2020–2025).

2. List of teaching subjects that you were in charge of up until now
Math Camp for MSc in Economics — Lecturer, HKUST, 2026 (4.53/5)
ECON2123 Macroeconomics — Teaching Assistant, HKUST (4.53/5)
ECON4134 Economics of Uncertainty and Information — Teaching Assistant, HKUST (4.83/5)
ECON4999T Economics of Uncertainty and Information — Teaching Assistant, HKUST (4.56/5)
ECON5210 Microeconomic Theory I — Teaching Assistant, HKUST (4.85/5; 4.82/5)

3. Number of students you advised on their thesis/dissertation over the last 3 years:
N/A

4. Textbooks, educational materials, reference books created
N/A

5. Presentations, lectures, etc. related to educational techniques and practices
N/A

6. Attendance of seminars, training programs, etc. related to educational techniques
N/A

7. Other items that should be specially noted with regard to educational activities
Teaching Assistant Coordinator, Business School, HKUST (2025–2026).

Education and Research Achievements III: Practical Experience Related to Field of Specialization

Please fill out the following items in chronological order.

*This form is a form that is anticipated to be filled out mainly by practitioners.
*If you do not have any applicable achievements, write “N/A”.
*Even if all items are “N/A”, make sure to submit this section.

1. **Practical experience related to field of specialization (e.g., association with NGOs, NPOs, any other national/international organizations)**

N/A

2. **Other items that should be specially noted about practical experience related to field of specialization**

N/A