Complete List of Publications

Ke Cheng Hsu

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Working papers

1. **Designing Return Policy in E-Commerce: A Trade-off between Purchase and Return Efficiency** (job-market paper).
2. **Product Design with Heterogeneous Search Costs** (with Pak Hung Au).

Work in progress

3. **Too Much Unsold Stock?: Environmental Consequences of Price Commitment** (with Kohei Kawaguchi and Kei Kawai).
4. **Pass-Through and Incidence with Product Returns** (with Ce Bian and Liang Zhao).